



# The 2nd International High School Students' Photo Festival Exchange Application Guidelines

*(for overseas schools)*



HIGASHIKAWA HOKKAIDO JAPAN  
— THE TOWN OF PHOTOGRAPHY —

## **[Organizer]**

International High School Students' Photo Festival Exchange Executive Committee

## **<Affiliated groups>**

Higashikawa Town / Higashikawa Tourism Association / Higashikawa Board of Education / Educational Foundation Hokko Gakuen / Higashikawa Development Corporation Inc. / Nishikawa Foods Inc. / Toko Hire Co., Ltd.

## **[Executive Committee Office]**

Higashimachi 1-16-1, Higashikawa, Kamikawa, Hokkaido 071-1492

<International High School Students Photo Festival Exchange Executive Committee Office>

Regional Development Department, Higashikawa Town Hall TEL : +81-166-82-2111 FAX : +81-166-82-3644

URL:<http://i-hsspf-e.hjk.ne.jp> (Festival Website) URL:<http://town.higashikawa.hokkaido.jp/> (Higashikawa Website)

Facebook : <https://www.facebook.com/higashikawa.hokkaido> E-mail: [i-hsspf-e@town.higashikawa.lg.jp](mailto:i-hsspf-e@town.higashikawa.lg.jp)



## "The Town of Photography" Higashikawa

In June 1985, Higashikawa was declared the only "Town of Photography" in the world, with the aim of using international exchange and photography culture to open the town to the world and share the harmony between nature and culture uniquely found there.

## Purpose for organizing the festival

Since being declared the Town of Photography 30 years ago, "The Culture Capital of Photography" Higashikawa aims to make the town a place of balance and harmony for the future. As the center of photo culture for people across the world, we organize this festival to encourage students to develop friendships through photo culture and promote international understanding.

## Outline for the festival

We are looking for works (a series of photos) from the countries and areas listed below, where we currently have established international exchanges. The selection will be held in each country and area. The 11 selected schools from overseas (one school per country and area) and 3 selected schools from Japan will participate in the festival (held in the "Town of Photography" Higashikawa).

<11 school participants from overseas  
(cities, districts and towns are designated by the organizer)>

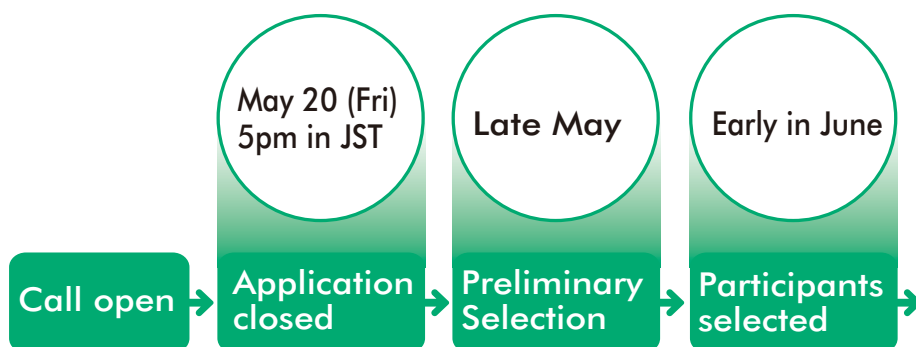
Country · Area	City · District · Town
China	Beijing
Korea	Yeongwol County
Taiwan	Taipei
Thailand*1	Chiang Mai
Vietnam	Hanoi
Uzbekistan	Tashkent
Indonesia	Jakarta
Australia	Canberra
Canada	Canmore
Latvia	Rujiena
USA	New York



\* The number of countries may be changed depending on application status.

\* Applications from countries and areas not listed above will not be accepted.

\* 1 The participant from Thailand is selected in a competition held by the local executive committee in Thailand. For schools who would like to participate in the competition, please contact us.



Participate in  
International High School Students  
Photo Festival Exchange

Going to the  
"Town of Photography"  
Higashikawa





# 1. Preliminary Selection of International High School Students Photo Festival Exchange

## A Application requirements

Please submit a team with three students enrolled in a Japanese high school or its educational equivalent.

- Students from either full and part-time courses are acceptable.
- Students who do not belong to a photography club can still apply if they make a team.

When you apply, please choose a teacher to participate with students and obtain consent from your principal to participate in the festival.

- The teacher should be an advisor for the photography club if the club participates. If the team does not belong to a photography club, the teacher should be available to accompany the team during the festival.
- Generally, all participants of the team should come from the same school. If you wish to make a team of students from different schools, please contact us.

## B This year's theme

This year's theme is "The pride of my town"

## C Rules for application

- ① Only digital photos will be accepted.
- ② Only unreleased works (works which have not won a prize in any other competitions) will be accepted. After the participant selection, if the organizer discovers there is an already released or similar work in the submitted works, permission to participate may be withdrawn.
- ③ One team per school can apply for the competition. More than one team will not be accepted.
- ④ Please submit a series of 6 photos for consideration.
- ⑤ Please submit the works by e-mail. Only works in JPEG format and resolutions higher than 6 megapixels will be accepted. If the works have large file sizes, please send them through reliable file hosting services.
- ⑥ File names should be renamed numbers only. (Example: "#1", "#2", "#3", etc.).
- ⑦ Please complete the "Application form" with the signature of the principal to allow students to participate in the festival. The application forms should be converted to PDF format and submitted with the works by e-mail.
- ⑧ Any submitted works may be exhibited in exhibitions held by the organizer, used for printings and publications, and uploaded on the website without any charge.



## D Application deadline

Applications must be received by 5pm on May 20 (Fri), 2016 (Japan Standard Time).

## E E-mail address for submitting the works

E-mail: [i-hsspf-e@town.higashikawa.lg.jp](mailto:i-hsspf-e@town.higashikawa.lg.jp)

※ When submitting your application, please write "Application for International High School Students Photo Festival Exchange" in the subject line. We will send you a reply, so please register the domain "@town.higashikawa.lg.jp" to receive our e-mail.

## F Selection method

Submitted works are assessed by a panel of judges for each country and area, and they will make the final selection of participants for the festival.

## G Result announcement

- ① Preliminary selection is held in late May.
- ② The selected schools will be announced early in June on the website and contacted directly. We inform the schools which is not selected, too.
- ③ Plaques and award certificates will be sent to the selected schools.
- ④ The submitted works will be exhibited in the main venue (Hokko Gakuen) during the festival.

## H Expenses

The festival committee is responsible for travel expenses from the nearest airport to Higashikawa and the accommodations for participants (three students and a teacher).

All meals during the festival are also provided by the organizer.



## 2.About The International High School Students Photo Festival Exchange

11 high schools from overseas and 3 schools in Japan gather in Higashikawa, the “Town of Photography” and take photos of beautiful scenery around the town.

\* The outline of the festival can be changed without prior notice.

### A Invitation dates

From July 26 (Tue) to August 1 (Mon) <6 nights 7 days>

### B Festival dates

From July 27 (Wed) to July 31 (Sun)

### C Festival's main venues

- ① Educational Foundation Hokko Gakuen
- ② Photography places in Higashikawa

### D Festival schedule

July 26 (Tue)

- Arrive at Higashikawa

July 27 (Wed)

- Orientation ■ Tour and activities in Higashikawa ■ Opening ceremony ■ Welcome party

July 28 (Thu)

- Photo session-1 ■ Photo selection-1
- Observing Japanese High School Students' Photo Competition public review

July 29 (Fri)

- Photo session-2 ■ Photo selection-2 ■ Presentation

July 30 (Sat)

- Photo session-3 ■ Photo selection-3 ■ Visit Higashikawa International Photography Festival
- Party for students and teachers

July 31 (Sun)

- Free time ■ Award ceremony and Closing party

August 1 (Mon)

- Departure



### E Contents of the festival

Each team will participate in 3 photo sessions based on themes and categories specific to the place and time. Cameras and memory cards to be used will be provided by the organizer.)

After photo sessions, each team will select a series of 6 photos as well as 2 photos per person, all of which will be titled. Computers and printers will be provided by the organizer.

### F Judging

Judges will be consisted of 7 people, 2 from overseas and 5 from Japan, who are photographers and other specialists in the field.

### G Festival awards

Each award will be given to schools and individual students.

Awards	School	Individual	Notes
The Higashikawa “Town of Photography” Award	One school	One person	Award certificate and extra prize
Higashikawa Tourism Association Award	One school	One person	Award certificate and extra prize
Hokko Gakuen Award	One school	One person	Award certificate and extra prize
Students and Teachers' Choice Award	Two schools	Three people	Prize
Special Award	Two schools	Three people	Prize

※Special Award is selected by vote on the internet (votes are held on each photo session day).





**International High School Students'  
Photo Festival Exchange Application Form**



<b>School Name</b>			
<b>Principal's Name (Signature)</b>	My students may apply to this competition <input type="checkbox"/> I Agree <input type="checkbox"/> I do not agree ※Please have the Principal check the correct box		
<b>School address</b>			
<b>Phone Fax Email Address</b>	Phone :           —           — Fax :               —           — Email Address :                   @		
<b>Chaperoning Teacher's Name</b>	( M / F )	<b>Subject(s)</b>	
<b>Japanese Polo shirt Size</b>	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> Other Size (   )	Phone (Home)           —           — Email Address :                   @	
<b>Students' Names (photographers)</b>	School Year :           ( M / F )	School Year :           ( M / F )	School Year :           ( M / F )
<b>Japanese Polo shirt Size</b>	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> Other Size (   )	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> Other Size (   )	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> Other Size (   )

<b>T i t l e</b>			
<b>The Number of Photographs</b>	6 pieces		
<b>The Kind of Photographs</b>	1 : "Black and white"    2 : "Color"    3 : Both "Black and white" and "Color" ※Please circle one		
<b>Message</b> <<If you need to explain your work and give a name (a title or an explanation) of each piece, please use the space below.>>			
<div style="border-bottom: 1px dashed black; margin-bottom: 5px;"></div> <div style="border-bottom: 1px dashed black; margin-bottom: 5px;"></div> <div style="border-bottom: 1px dashed black; margin-bottom: 5px;"></div> <div style="border-bottom: 1px dashed black; margin-bottom: 5px;"></div> <div style="border-bottom: 1px dashed black; margin-bottom: 5px;"></div> <div style="border-bottom: 1px dashed black; margin-bottom: 5px;"></div>			

- ※1. Please fill out all of the items in the thick frames.
- ※2. We cannot accept this application form without the signature of the principal. Please ensure it is signed before you apply and if the principal has checked the correct box ("I agree" or "I do not agree") to allow the students to apply.
- ※3. If your school is selected for entry into "The International High School Photo Festival Exchange", we will give the teacher and the students original polo shirts to wear at the festival. So please fill out the "Japanese polo shirt sizes" in the form.
- ※4. All personal information will only be used for contacting you concerning the competition. No personal information will be disclosed to a third party without permission.

<b>Country · Area</b>	<b>City · District · Town</b>	<b>Entry Number</b>

※Please don't fill out in these spaces.