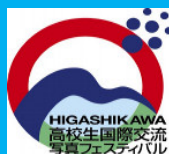


Let's develop new friendships and broaden our perspectives through photography!!



The 5<sup>th</sup> annual

# International High School Students' Photo Festival Exchange

## HIGASHIKAWA Youth Fest.



**Application Deadline : 5pm on Thursday, April 25<sup>th</sup>, 2019 (JST)**

**【Organizer】** International High School Students' Photo Festival Exchange Executive Committee  
<Affiliated Groups>

Higashikawa Town / Higashikawa Tourism Association / Higashikawa Board of Education / Educational Foundation Hokko Gakuen / Higashikawa Development Corporation Inc. / Nishikawa Foods Inc. / Toko Hire Co., Ltd

**【International High School Students' Photo Festival Exchange Executive Committee Office】**

Address: 1-1-1, Kita-machi, Higashikawa-cho, Kamikawa-gun, Hokkaido 071-1426 Japan

TEL: +81-166-74-6801 FAX: +81-166-82-4141

URL: <https://higashikawa-youth-fest.jp/> (HIGASHIKAWA Youth Fest web page)

<http://town.higashikawa.hokkaido.jp/> (Higashikawa Town)

E-mail: [kouryu@town.higashikawa.hokkaido.jp](mailto:kouryu@town.higashikawa.hokkaido.jp)

**【Support from】** Ministry of Foreign Affairs of Japan / Council of Local Authorities for International Relations / THE MNKYOKYO / Korean Cultural Center, Embassy of the Republic of Korea in Japan / Sapporo Branch, Taipei Economic and Cultural Representative Office in Japan / Embassy of the Kingdom of Thailand in Japan / Embassy of the Socialist Republic of Viet Nam in Japan / Embassy of the Republic of Uzbekistan in Japan / Embassy of the Republic of Indonesia in Japan / Australian Embassy Tokyo / Embassy of Canada in Japan / Embassy of the Republic of Latvia in Japan / U.S. Consulate General Sapporo / Embassy of Malaysia, Tokyo / Embassy of the Republic of Singapore TOKYO / Embassy of Finland, Tokyo / Embassy of the Republic of the Marshall Islands in Japan / Embassy of Mongolia in Japan / Consulate-General of the Russian Federation in Sapporo / Embassy of Switzerland in Japan / Hokkaido Government / Hokkaido Board of Education / All Japan Senior High School Cultural Federation (Public Interest Incorporated Association) / All Japan Senior High School Cultural Federation Photo Department / Hokkaido Senior High School Cultural Federation

**【Sponsorships】** The Dai-ichi Life Insurance Company, Limited / Microsoft Japan Co., Ltd. / Kinki Nippon Tourist Co., Ltd

**【Assistance from】** Canon Marketing Japan Inc. / SanDisk Corporation / EIZO Corporation / "The Month of Photography Tokyo" Committee / H.J.K. Inc.



## Higashikawa , the “Town of Photography”

In June 1985, Higashikawa was declared the only “Town of Photography” in the world. It aims to promote international exchange and photography in order to open the town to the world and share its unique harmony between nature and culture.

## Purpose of the festival

Since being declared the Town of Photography about 30 years ago, “The Culture Capital of Photography,” Higashikawa, aims grow as a town with a good balance of nature and culture. As the center of photo culture for people across the world, we organize this festival to encourage students to develop friendships through photo culture and to promote international understanding.

## Outline for the festival

We are looking for works (a series of photos) from the countries and areas listed below, where we currently have established international exchanges. The selection will be held in each country and area. The 21 selected schools from overseas (one school per country and area) and 3 selected schools from Japan will participate in the festival (held in the “Town of Photography,” Higashikawa).

21 international teams (cities, districts and towns are designated by the organizer)

| Country・Area     | City・District・Town                                  |
|------------------|---|
| China            | Beijing   |
| Korea            | Yeongwol County                                     |
| Taiwan           | Taipei, New Taipei City, Keelung, Taoyuan and Yilan |
| Thailand         |   |
| Vietnam          |   |
| Uzbekistan       | Tashkent  |
| Indonesia        | Special Region of Yogyakarta                        |
| Australia        | Canberra  |
| Canada           | Canmore   |
| Latvia           | Rujiena   |
| USA              | New York  |
| Myanmar          | Twan Tay  |
| Malaysia         | Kuala Lumpur  |
| Singapore        | Singapore   |
| Finland          | Kangasala   |
| Marshall Islands | Majuro  |
| Mongolia         | Ulaanbaatar   |
| Russia           | Yuzhno-Sakhalinsk                                   |
| Switzerland      | Vevey   |
| France           | Bretagne  |
| Laos             | Vientiane   |

\*The committee accepts applications only from the cities, counties, and towns listed above.

\*The preliminary selection process is different depending on the location.

Please contact the local coordinator .





## 1. Preliminary Selection of the International High School Students' Photo Festival Exchange

### A Eligibility

- Submit a team of three students enrolled in high school or other educational institution equivalent to Japanese high school.
  - There should be one accompanying teacher who takes part as an advisor.
  - Only team per school may apply for the competition. More than one team will not be accepted.

○ The students must have an interest in international exchange through photography with other participants from foreign countries or regions.

### B Theme Theme : none

### C Rules for Application

- ① Only digital photos will be accepted.
- ② Only unpublished photos will be accepted (photos which have not been awarded a prize in another contest). If after the school selection process, the committee finds out one or more photos within the submitted works have been published, or are too similar to published works, permission to participate may be withdrawn)
- ③ One team per school can apply for the competition. More than one team will not be accepted.
- ④ Submit a series of 6 photos.
- ⑤ The submitted images must taken in RGB mode, JPEG file format, over 1024 pixel size (long side of rectangle), over 72pixel per inch.
- ⑥ Submit the works by e-mail. If the works have large file sizes, please send them through reliable file hosting services.
- ⑦ File names should be renamed only by numbers. (Example: "#1", "#2", "#3", etc.)
- ⑧ Complete the "Application form" with the signature of the principal as permission to participate in the festival. The application forms should be converted to PDF format and submitted with the works by e-mail.
- ⑨ Please note that any submitted works will be exhibited in exhibitions held by the organizer, used for printings and publications, and uploaded on the website without compensation.



### D Application Deadline Application must be received by 5pm on Thursday, April 25<sup>th</sup> (Japan Standard Time)

### E e-mail address for submitting the works

Organizer            kouryu@town.higashikawa.hokkaido.jp  
 Coordinator        ericperis@gmail.com    (Mr. Eric Peris)

※ When submitting your application, please write "Application for International High School Students Photo Festival Exchange" in the subject line. We will send you a reply, so please register the domain "@town.higashikawa.lg.jp" to receive e-mail from the festival committee office.

※ Please contact the festival committee office if you do not receive a reply after sending in your submission. (Please excuse us if we take a while to respond.)

### F Selection Method

Submitted works will be assessed by a panel of judges for each country and area, and they will make the final selection of participants for the festival.

### G Result Announcement

- ① The Preliminary selection will be held in late May.
- ② The Executive Committee will announce the results in early June on the website, and also contact all entrants by email.
- ③ Plaques and award certificates will be sent to the selected schools.
- ④ The submitted works will be exhibited in the main venue during the festival.



### H Expenses

The festival committee is responsible for travel expenses between the airport closest to the participants and Higashikawa, as well as the accommodations for the participants (three students and a teacher). All meals during the festival are also provided by the organizer.



## 2. About The International High School Students' Photo Festival Exchange

21 selected teams from overseas and 3 selected schools in Japan gather in Higashikawa, the “Town of Photography” and take photos of beautiful scenery around the town.

\* The outline of the festival may be changed without prior notice.

### A Duration of the Invitation

Thursday, August 1<sup>st</sup>~Thursday, August 8<sup>th</sup>, 2019 (7 nights, 8 days)

### B Duration of the Festival

Friday, August 2<sup>nd</sup>~Wednesday, August 7<sup>th</sup>, 2019

### C Main Venues

- ①Cultural Exchange Center GentPure I
- ②Scenic spots in Higashikawa

### D Schedule

- August 1(Thu) ■Arrive in Higashikawa
- August 2(Fri) ■Group picture ■Opening Ceremony ■Welcome Lunch Party ■Orientation
- August 3(Sat) ■Japanese language lesson ■Orientation ■Movie ‘Shashin Koshien’ ■Photo Session-1  
■Enjoy Higashikawa International Photo Festival and local festival ‘Dontokoi Matsuri’
- August 4(Sun) ■Photo selection-1 ■Judges’ Review
- August 5(Mon) ■Photo session-2 ■Photo selection-2 ■Experience Japanese culture
- August 6(Tue) ■Photo session-3 ■Photo selection-3
- August 7(Wed) ■Sightseeing ■Awards & Closing ceremony ■Farewell Party
- August 8(Thu) ■Departure



### E Contents of The Festival

Each team will participate in 3 photo sessions based on themes and categories specific to the place and time (cameras and memory cards to be used will be provided by the organizer).

The participants will select and submit a series of 6 photos after two of the photo sessions, and individual submissions of 2 photos per person after one of the photo sessions, all of which will be titled. Computers and printers will be provided by the organizer.

### F Judges

The panel of judges will be consist of 7 people, 2 from overseas and 5 from Japan.

### G Festival Awards

| Awards   | School      | Individual      | Notes                                |
|--|-------------|-----------------|--------------------------------------|
| The Higashikawa<br>“Town of Photography” Award<br>(Gold Award) | One school  | One person      | Award certificate<br>and extra prize |
| Higashikawa Tourism Association Award<br>(Silver Award)        | One school  | One person      | Award certificate<br>and extra prize |
| Hokko Gakuen Award<br>(Bronze Award)                           | One school  | One person      | Award certificate<br>and extra prize |
| Students and Teachers'<br>Choice Award                         | Two schools | Three<br>people | Prize                                |
| Special Award<br>(Online voting)                               | Two schools | Three<br>people | Prize                                |

\*The Special Award is selected by vote on the internet (votes are held on each photo session day).





International High School Students'  
Photo Festival Exchange Application Form



|                                    |  |  |   |
|------------------------------------|--|--|---|
| School Name                        |  |  |   |
| Principal's Name<br>(Signature)    |  |  | My students may apply to this competition<br><input type="checkbox"/> I Agree <input type="checkbox"/> I do not agree<br>※Please have the Principal check the correct box |
| School address                     |  |  |   |
| Phone<br>Fax<br>Email Address      | Phone :           —           —<br>Fax :               —           —<br>Email Address :                   @                      |  |   |
| Chaperoning<br>Teacher's Name      | ( M / F )  | Subject(s)<br>Phone (Home)               —           —<br>Email Address :                   @                                    |   |
| Japanese<br>Polo shirt Size        | <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L<br><input type="checkbox"/> Other Size (    ) ) |  |   |
| Students' Names<br>(photographers) | School Year :           ( M / F )  | School Year :           ( M / F )  | School Year :           ( M / F )   |
| Japanese<br>Polo shirt Size        | <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L<br><input type="checkbox"/> Other Size (    ) ) | <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L<br><input type="checkbox"/> Other Size (    ) ) | <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L<br><input type="checkbox"/> Other Size (    ) )  |

|  |   |  |  |
|--|---|--|--|
| T i t l e  |   |  |  |
| The Number of<br>Photographs   | 6 pieces  |  |  |
| The Kind of<br>Photographs   | 1: "Black and white"    2: "Color"    3: Both "Black and white" and "Color"<br>※Please circle one |  |  |
| <b>Message</b> <<If you need to explain your work and give a name (a title or an explanation) of each piece, please use the space below.>> |   |  |  |
| <div style="border: 1px dashed black; width: 100%; height: 100%;"></div>   |   |  |  |

- ※1. Please fill out all of the items in the thick frames.
- ※2. We cannot accept this application form without the signature of the principal. Please ensure it is signed before you apply and if the principal has checked the correct box ("I agree" or "I do not agree") to allow the students to apply.
- ※3. If your school is selected for entry into "The International High School Photo Festival Exchange", we will give the teacher and the students original polo shirts to wear at the festival. So please fill out the "Japanese polo shirt sizes" in the form.
- ※4. All personal information will only be used for contacting you concerning the competition. No personal information will be disclosed to a third party without permission.

|                |                        |              |
|----------------|------------------------|--------------|
| Country · Area | City · District · Town | Entry Number |
|                |                        |              |

※Please don't fill out in these spaces.