

# International High School Students' Photo Festival Exchange

## HIGASHIKAWA Youth Fest.



### Application Deadline: 5pm on Thursday, April 25th, 2019 (JST)

[Organizer] International High School Students' Photo Festival Exchange Executive Committee

[International High School Students' Photo Festival Exchange Executive Committee Office]
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http://town.higashikawa.hokkaido.jp/ (Higashikawa Town)
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[Support from] Ministry of Foreign Affairs of Japan / Council of Local Authorities for International Relations / THE MINKYOKYO /
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[Sponsorships] The Dai-ichi Life Insurance Company, Limited / Microsoft Japan Co., Ltd. / Kinki Nippon Tourist Co., Ltd.

[Assistance from] Canon Marketing Japan Inc. / SanDisk Corporation / EIZO Corporation / "The Month of Photography Tokyo" Committee / H.J.K. Inc.









#### Higashikawa, the "Town of Photography"

In June 1985, Higashikawa was declared the only "Town of Photography" in the world. It aims to promote international exchange and photography in order to open the town to the world and share its unique harmony between nature and culture.

#### Purpose of the festival

Since being declared the Town of Photography about 30 years ago, "The Culture Capital of Photography," Higashikawa, aims grow as a town with a good balance of nature and culture. As the center of photo culture for people across the world, we organize this festival to encourage students to develop friendships through photo culture and to promote international understanding.

#### Outline for the festival

We are looking for works (a series of photos) from the countries and areas listed below, where we currently have established international exchanges. The selection will be held in each country and area. The 21 selected schools from overseas (one school per country and area) and 3 selected schools from Japan will participate in the festival (held in the "Town of Photography," Higashikawa).

#### 21 international teams (cities, districts and towns are designated by the organizer)

(cities, districts and towns are designated by the organizer)						
Country · Area	City · District · Town					
China	Beijing					
Korea	Yeongwol County					
Taiwan	Taipei, New Taipei City, Keelung, Taoyua and Yilan					
Thailand						
Vietnam						
Uzbekistan	Tashkent					
Indonesia	Special Region of Yogyakarta					
Australia	Canberra					
Canada	Canmore					
Latvia	Rujiena					
USA	New York					
Myanmar	Twan Tay					
Malaysia	Kuala Lumpur					
Singapore	Singapore					
Finland	Kangasala					
Marshall Islands	Majuro					
Mongolia	Ulaanbaatar					
Russia	Yuzhno-Sakhalinsk					
Swizerland	Vevey					
France	Bretagne					
Laos	Vientiane					

- \*The committee accepts applications only from the cities, counties, and towns listed above.
- \*The preliminary selection process is different depending on the location. Please contact the local coordinator.













#### 1. Preliminary Selection of the International High School Students' Photo Festival Exchange

#### A Eligibility

OSubmit a team of three students enrolled in high school or other educational institution equivalent to Japanese high school.

- ·There should be one accompanying teacher who takes part as an advisor.
- $\cdot \mbox{Only team per school may apply for the competition. More than one team will not be accepted.$
- OThe students must have an interest in international exchange through photography with other participants from foreign countries or regions.
- B Theme : none

#### C Rules for Application

- ① Only digital photos will be accepted.
- ② Only unpublished photos will be accepted (photos which have not been awarded a prize in another contest). If after the school selection process, the committee finds out one or more photos within the submitted works have been published, or are too similar to published works, permission to participate may be withdrawn)
- ③ One team per school can apply for the competition. More than one team will not be accepted.
- 4 Submit a series of 6 photos.
- ⑤ The submitted images must taken in RGB mode, JPEG file format, over 1024 pixel size (long side of rectangle), over 72pixel per inch.
- ⑥ Submit the works by e-mail. If the works have large file sizes, please send them through reliable file hosting services.
- Tile names should be renamed only by numbers. (Example: "#1", "#2", "#3", etc.)
- ® Complete the "Application form" with the signature of the principal as permission to participate in the festival. The application forms should be converted to PDF format and submitted with the works by e-mail.
- Please note that any submitted works will be exhibited in exhibitions held by the organizer, used for printings and publications, and uploaded on the website without compensation.
- D Application Deadline Application must be received by 5pm on Thursday, April 25<sup>th</sup> (Japan Standard Time)

#### E e-mail address for submitting the works

Organizer kouryu@town.higashikawa.hokkaido.jp

\*When submitting your application, please write "Application for International High School Students Photo Festival Exchange" in the subject line. We will send you a reply, so please register the domain "@town.higashikawa.lg.jp" to receive e-mail from the festival committee office.

\*\*Please contact the festival committee office if you do not receive a reply after sending in your submission. (Please excuse us if we take a while to respond.)

#### F Selection Method

Submitted works will be assessed by a panel of judges for each country and area, and they will make the final selection of participants for the festival.

#### G Result Announcement

- 1 The Preliminary selection will be held in late May.
- ② The Executive Committee will announce the results in early June on the website, and also contact all entrants by email.
- ③ Plaques and award certificates will be sent to the selected schools.
- ④ The submitted works will be exhibited in the main venue during the festival.

#### H Expenses

The festival committee is responsible for travel expenses between the airport closest to the participants and Higashikawa, as well as the accommodations for the participants (three students and a teacher). All meals during the festival are also provided by the organizer.











#### 2. About The International High School Students' Photo Festival Exchange

21 selected teams from overseas and 3 selected schools in Japan gather in Higashikawa, the "Town of Photography" and take photos of beautiful scenery around the town.

\* The outline of the festival may be changed without prior notice.

#### A Duration of the Invitation

Thursday, August 1st~Thursday, August 8th, 2019 (7 nights, 8 days)

#### B Duration of the Festival

Friday, August 2<sup>nd</sup>~Wednesday, August 7<sup>th</sup>, 2019

#### C Main Venues

- ①Cultural Exchange Center CentPure I
- 2 Scenic spots in Higashikawa

#### D Schedule



#### E Contents of The Festival

Each team will participate in 3 photo sessions based on themes and categories specific to the place and time (cameras and memory cards to be used will be provided by the organizer).

The participants will select and submit a series of 6 photos after two of the photo sessions, and individual submissions of 2 photos per person after one of the photo sessions, all of which will be titled. Computers and printers will be provided by the organizer.

#### F Judges

The panel of judges will be consist of 7 people, 2 from overseas and 5 from Japan.

#### G Festival Awards

Awards	School	Individual	Notes
The Higashikawa "Town of Photography" Award (Gold Award)	One school	One person	Award certificate and extra prize
Higashikawa Tourism Association Award (Silver Award)	One school	One person	Award certificate and extra prize
Hokko Gakuen Award (Bronze Award)	One school	One person	Award certificate and extra prize
Students and Teachers' Choice Award	Two schools	Three people	Prize
Special Award (Online voting)	Two schools	Three people	Prize

%The Special Award is selected by vote on the internet (votes are held on each photo session day).







## International High School Students' Photo Festival Exchange Application Form



School Name								
Principal's Name (Signature)	My students may apply to this competition ☐ I Agree ☐ I do not agree ※Please have the Principal check the correct box							
School address								
Phone Fax Email Address	Phone: — Fax: — Email Address:	@	_					
Chaperoning		Subject(	s)					
Teacher's Name	( M / F)	Phone (He		_	_	-		
Japanese Polo shirt Size	□S □M □L □Other Size ( )	Email Add	dress:		(	<u>@</u>		
Students' Names (photographers)	School Year : ( M / F)	School Yea	ar:	( M / F) S	School Ye	ear:	( M / F)	
Japanese Polo shirt Size	□S □M □L □Other Size ( )	□S □0ther	□M Size (	□L )	□S □0the	□M r Size (	□ L )	
	T							
T i t l e								
The Number of		6 pi	eces					
Photographs		'						
The Kind of	1: "Black and white"				ck and wh	nite" and	l"Color"	
Photographs			ease circle					
use the space below.	eed to explain your work and g >>	ive a name (	a title or	an explan	nation) of	each pie	ce, please	
***	f the items in the thick frames. application form without the signatur	e of the princi	pal.	Country - A	rea City•D	District • Town	Entry Number	

\*4. All personal information will only be used for contacting you concerning the competition.

No personal information will be disclosed to a third party without permission.

\*\*Please don't fill out in these spaces.