



# 第6回高校生国際交流写真フェスティバル

(愛称：HIGASHIKAWAユースフェス)

The 6th

International High School Students' Photo Festival Exchange

(HIGASHIKAWA Youth Fest.)

- 【Organizer】** International High School Students' Photo Festival Exchange Executive Committee  
<Affiliated Groups> Higashikawa Town / Higashikawa Tourism Association / Higashikawa Board of Education / Educational Foundation Hokko Gakuen / Higashikawa Development Corporation Inc. / Nishikawa Foods Inc. / Toko Hire Co., Ltd
- 【Official Support】** Ministry of Foreign Affairs of Japan / Council of Local Authorities for International Relations / THE MINKYOKYO / Embassy of the Republic of Korea in Japan / Taipei Economic and Cultural Representative Office / Royal Thai Embassy in Japan / Embassy of the Socialist Republic of Vietnam in Japan / Embassy of the Republic of Uzbekistan in Japan / Embassy of the Republic of Indonesia in Japan / Australian Embassy in Japan / Embassy of Canada in Japan / Embassy of Latvia in Japan / U.S. Consulate General Sapporo / Embassy of Myanmar in Japan / Embassy of Finland, Tokyo / Embassy of the Republic of the Marshall Islands in Japan / Consulate of Russia in Sapporo, Japan / Embassy of Switzerland in Japan / Embassy of the Grand-Duchy of Luxembourg in Tokyo / Embassy of the Republic of Colombia in Japan / Hokkaido Government / Hokkaido Board of Education / All Japan Senior High School Cultural Federation / Hokkaido Cultural Federation National Photography Department / Hokkaido Senior High School Cultural Federation
- 【Sponsorships】** Kinki Nippon Tourist Hokkaido Co, Ltd, Asahikawa Office
- 【Technical Support】** Canon Marketing Japan Inc. / E I Z O Corporation / The Month of Photography, Tokyo Executive Committee / Microsoft Japan Co., Ltd. / HJK Inc.
- 【Partnership】** Amana Inc. / Cybertrust Japan Co., Ltd. / Sompo Care Inc. / Seven Bank, Ltd. / NEC Networks & System Integration Corporation / Nulab Inc. / Canon Marketing Japan Inc.

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# Hokkaido ‘Town of Photography’ Higashikawa

In June 1985, Higashikawa was declared the only “Town of Photography” in the world. It aims to promote international exchange and photography in order to open the town to the world and share its unique harmony between nature and culture.



## Purpose of the Festival

The International High School Students’ Photo Festival Exchange was started in celebration of the 30<sup>th</sup> anniversary of Higashikawa’s declaration as the “Town of Photography”. Through this festival, we aim to encourage high school students, the youth who will one day carry the world forward, to foster international understanding and friendship through photography.

## Outline for the festival

We are looking for works (a series of photos) from the countries and areas listed below, where we currently have established international exchanges. The selection will be held in each country and area. The 20 selected schools from overseas (one school per country and area) and 2 selected schools from Japan will participate in the festival (held in the “Town of Photography,” Higashikawa).



20 international teams

cities, districts and towns are designated by the organizer

Country · Area	City · District · Town
China	Beijing
Korea	Yeongwol County
Taiwan	Taipei, New Taipei City, Keelung, Taoyuan and Yilan
Thailand	
Vietnam	
Uzbekistan	Tashkent
Indonesia	Bali
Myanmar	Yangon
Malaysia	Kuala Lumpur
Finland	Kangasala
Mongolia	Ulaanbaatar
Laos	Vientiane
Latvia	Rujiena
Russia	Aniva
France	
Luxembourg	Luxembourg
Australia	Canberra
Canada	Canmore
USA	New York
Colombia	Boyaca

\*The committee accepts applications only from the cities, counties, and towns listed above.

\*The preliminary selection process is different depending on the location.

Please contact the local coordinator .







## Preliminary Selection of the International High School Students' Photo Festival Exchange

### A Eligibility

- Submit a team of three students enrolled in high school or other educational institution equivalent to Japanese high school.
  - There should be one accompanying teacher who takes part as an advisor.
  - Only one team per school may apply for the competition. More than one team will not be accepted.
- The students must have an interest in international exchange through photography with other participants from foreign countries or regions.

### B Theme Charm of our region

### C Rules for Application

- ① Only digital photos will be accepted.
- ② Only unpublished photos will be accepted (photos which have not been awarded a prize in another contest). If after the school selection process, the committee finds out one or more photos within the submitted works have been published, or are too similar to published works, permission to participate may be withdrawn)
- ③ One team per school can apply for the competition. More than one team will not be accepted.
- ④ Submit a series of 6 photos.
- ⑤ The submitted images must be taken in RGB mode, JPEG file format, over 1024 pixel size (long side of rectangle), over 72 pixel per inch.
- ⑥ Submit the works by e-mail. If the works have large file sizes, please send them through reliable file hosting services.
- ⑦ File names should be renamed with numbers. (Example: "#1", "#2", "#3", etc.)
- ⑧ Complete the "Application form" with the signature of the principal as permission to participate in the festival. The application forms should be converted to PDF format and submitted with the works by e-mail.
- ⑨ Please note that any submitted works will be exhibited in exhibitions held by the organizer, used for printings and publications, and uploaded on the website without compensation.

### D Application Deadline Application must be received by **5pm on Thursday, April 23<sup>rd</sup>** (Japan Standard Time)

### E -mail address for submitting the works

Organizer                    kouryu@town.higashikawa.hokkaido.jp

※ When submitting your application, please write "Application for International High School Students Photo Festival Exchange" in the subject line. We will send you a reply, so please register the domain "@town.higashikawa.lg.jp" to receive e-mail from the festival committee office.

※ Please contact the festival committee office if you do not receive a reply after sending in your submission. (Please excuse us if we take a while to respond.)

### F Selection Method

Submitted works will be assessed by a panel of judges for each country and area, and they will make the final selection of participants for the festival.

### G Result Announcement

- ① The Preliminary selection will be held in late May.
- ② The Executive Committee will announce the results in early June on the website, and also contact all entrants by email.
- ③ Plaques and award certificates will be given to the selected schools.
- ④ The submitted works will be exhibited in the main venue during the festival.

### H Expenses

The festival committee is responsible for airplane tickets from main airport for the participants (three students and a teacher) as well as accommodations and meals during the festival. (Travel expenses from home to the main airport and meals during travel will be at participants' own charge.)

※ Only the minimum days and nights necessary to participate in the festival will be covered by the festival committee.





## About The International High School Students' Photo Festival Exchange

20 selected teams from overseas and 2 selected schools in Japan gather in Higashikawa, the “Town of Photography” and take photos of beautiful scenery around the town.

### A Duration of the Invitation

Thursday, July 30<sup>th</sup> to Thursday, August 6<sup>th</sup>, 2020 <7 nights 8 days>

### B Duration of the Festival

Friday, July 31<sup>st</sup> to Wednesday, August 5<sup>th</sup>, 2020

### C Main Venues

- ①Cultural Exchange Center CentPure I
- ②Scenic spots in Higashikawa

### D Schedule

- 7/30(Thu) ■ Arrive in Higashikawa
- 7/31(Fri) ■ Group picture ■ Opening Ceremony ■ Welcome Lunch Party ■ Japanese language lesson  
■ Orientation(Schedule)
- 8/ 1(Sat) ■ Orientation (Equipment) ■ Photo Session 1 ■ Photo Selection 1 ■ Display work 1  
■ Photo Festa and Dontokoi matsuri, the local festival
- 8/ 2(Sun) ■ 'Let's make friends through Photography' ■ Judges' review
- 8/ 3(Mon) ■ Photo Session 2 ■ Photo Selection 2 ■ Display work 2 ■ Movie 'Shashin Koshien'
- 8/ 4(Tue) ■ Photo Session 3(Japanese culture and product making) ■ Photo Selection 3 ■ Display work 3  
■ Return equipment
- 8/ 5(Wed) ■ Sightseeing ■ Awards & Closing ceremony ■ Farewell Party
- 8/ 6(Thu) ■ Departure



### E Contents of The Festival

Each team will participate in 3 photo sessions based on themes and categories specific to the place and time (cameras and memory cards to be used will be provided by the organizer. Participants' own cameras, memory cards and card readers are also permitted)

The participants will select and submit a series of 6 photos after two of the photo sessions, and individual submissions of 2 photos per person after one of the photo sessions, all of which will be titled. Computers and printers will be provided by the organizer.

※Only digital cameras can be used in Photo Sessions.

※The image quality should be set to “Middle Fine“, saved as JPEG format and Aspect 4:3. Therefore, if not using the provided cameras, participants' own cameras must be able to meet these requirements.

※Those who wish to use their own equipment must bring their own memory cards and compatible reader. The SD card reader must be compatible with USB ports. The photo selections will be done using Windows computers.

※The festival committee is not responsible for trouble reading or damage on the picture data caused by personal belonging equipment, as well as the lost or damage on equipment itself.

### F Judges

The panel of judges will consist of 7 people, 2 from overseas and 5 from Japan.

### G Festival Awards

Awards	School	Individual	Notes
The Higashikawa “Town of Photography” Award (Gold Award)	One school	One person	Award certificate and extra prize
Higashikawa Tourism Association Award (Silver Award)	One school	One person	Award certificate and extra prize
Hokko Gakuen Award(Bronze Award)	One school	One person	Award certificate and extra prize
Sponsor Companies' Award	Three schools		Award certificate and extra prize
Students and Teachers' Choice Award	Two schools	Three people	Prize
Special Award (Online voting)	Two schools	Three people	Prize

※The Special Award is selected by vote on the internet.

online voting for Photo Session 1 is from 2020/8/2(Sun)13:00(JST)

online voting for Photo Session 2 is from 8/3(Mon)20:00(JST)

online voting for Photo Session 3 is from 8/4(Tue)20:00(JST)

☆All voting is available until 12 p.m.(JST) Wednesday August 5th







