



# 第7回高校生国際交流写真フェスティバル

## (愛称：HIGASHIKAWAユースフェス)

The 7th International High School Students' Photo Festival Exchange  
(HIGASHIKAWA Youth Fest.)

【Organizer】 International High School Students' Photo Festival Exchange Executive Committee

<Affiliated Groups> Higashikawa Town / Higashikawa Chamber of Commerce / Higashikawa Tourism Association / Higashikawa Board of Education / Educational Foundation Hokko Gakuen / Higashikawa Development Corporation Inc. / Nishikawa Foods Inc. / Toko Hire Co., Ltd

【Official Support】 Ministry of Foreign Affairs of Japan / Council of Local Authorities for International Relations / THE MINKYOKYO / Embassy of the Republic of Korea in Japan / Taipei Economic and Cultural Representative Office / Royal Thai Embassy in Japan / Embassy of the Socialist Republic of Vietnam in Japan / Embassy of the Republic of Uzbekistan in Japan / Embassy of the Republic of Indonesia in Japan / Australian Embassy in Japan / Embassy of Canada in Japan / Embassy of Latvia in Japan / U.S. Consulate General Sapporo / Embassy of the Republic of the Union of Myanmar, Tokyo / Embassy of Malaysia in Japan / Embassy of Republic of Singapore in Tokyo / Embassy of Finland / Embassy of Mongolia in Japan / Consulate of Russia in Sapporo, Japan / Embassy of France in Japan / French Institute of Japan / Embassy of the Grand-Duchy of Luxembourg in Tokyo / Embassy of the Republic of Colombia in Japan / Hokkaido Government / Hokkaido Board of Education / All Japan Senior High School Cultural Federation / Hokkaido Cultural Federation National Photography Department / Hokkaido Senior High School Cultural Federation

【Sponsorships】 Kinki Nippon Tourist Hokkaido Co, Ltd, Asahikawa Office / The Dai-ichi Life Insurance Company, Limited

【Technical Support】 Canon Marketing Japan Inc. / Western Digital GK / E I Z O Corporation / The Month of Photography, Tokyo Executive Committee / HJK Inc.

【Partnership】



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【Executive committee office】

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# Hokkaido ‘Town of Photography’ Higashikawa

In June 1985, Higashikawa was declared the only “Town of Photography” in the world. It aims to promote international exchange and photography in order to open the town to the world and share its unique harmony between nature and culture.

## Purpose of the Festival

Higashikawa Town, the “Cultural Capital of Photography,” has been aiming for a future in harmony between the town’s nature and culture for 35 years since it was declared a Town of Photography. Higashikawa Town, as the center of photography culture, has been holding the International High School Students’ Photo Festival Exchange to connect photography culture with the people of the world, with the aim of deepening conversation, expanding the circle of friendship, and wishing for the world peace through photography culture.

## Outline for the festival

We are looking for works (a series of photos) from the countries and areas listed below, where we currently have established international exchanges. The selection will be held in each country and area. The selected schools from overseas and schools from Japan will participate in the festival.



### International teams

cities, districts and towns are designated by the organizer

Country Area	City・District・Town
China	Beijing
Korea	Yeongwol County
Taiwan	Taipei, New Taipei City, Keelung, Taoyuan and Yilan
Thailand	
Vietnam	
Uzbekistan	Tashkent
Indonesia	
Myanmar	Yangon
Singapore	Singapore
Malaysia	Kuala Lumpur
Finland	Kangasala
Mongolia	Ulaanbaatar
Laos	Vientiane
Latvia	Rujiena
Russia	Aniva
France	
Luxembourg	Luxembourg
Australia	Canberra
Canada	Canmore
USA	New York
Colombia	Boyaca

- \*The committee accepts applications only from the cities, counties, and towns listed above.
- \*The preliminary selection process is different depending on the location. Please contact the local coordinator .







## **Preliminary Selection of the International High School Students' Photo Festival Exchange**

### **A Eligibility**

- Submit a team of three students enrolled in high school or other educational institution equivalent to Japanese high school.
  - ・ There should be one accompanying teacher who takes part as an advisor.
  - ・ Only one team per school may apply for the competition. More than one team will not be accepted.
- The students must have an interest in international exchange through photography with other participants from foreign countries or regions.

### **B Theme** **Charm of our region**

### **C Rules for Application**

- ① Only digital photos will be accepted.
- ② Only unpublished photos will be accepted (photos which have not been awarded a prize in another contest). If after the school selection process, the committee finds out one or more photos within the submitted works have been published, or are too similar to published works, permission to participate may be withdrawn)
- ③ One team per school can apply for the competition. More than one team will not be accepted.
- ④ Submit a series of 6 photos.
- ⑤ The submitted images must taken in RGB mode, JPEG file format, over 1024 pixel size (long side of rectangle), over 72pixel per inch.
- ⑥ Submit the works by e-mail. If the works have large file sizes, please send them through reliable file hosting services.
- ⑦ File names should be renamed with numbers. (Example: "#1", "#2", "#3", etc.)
- ⑧ Complete the “Application form” with the signature of the principal as permission to participate in the festival. The application forms should be converted to PDF format and submitted with the works by e-mail.
- ⑨ Please note that any submitted works will be exhibited in exhibitions held by the organizer, used for printings and publications, and uploaded on the website without compensation.

### **D Application Deadline** Application must be received by **5pm on Wednesday, June 16th** (Japan Standard Time)

### **E –mail address for submitting the works**

Organizer [kouryu@town.higashikawa.hokkaido.jp](mailto:kouryu@town.higashikawa.hokkaido.jp)

※ When submitting your application, please write “Application for International High School Students Photo Festival Exchange” in the subject line. We will send you a reply, so please register the domain “@town.higashikawa.lg.jp” to receive e-mail from the festival committee office.

※ Please contact the festival committee office if you do not receive a reply after sending in your submission. (Please excuse us if we take a while to respond.)

### **F Selection Method**

Submitted works will be assessed by a panel of judges for each country and area, and they will make the final selection of participants for the festival.

### **G Result Announcement**

- ① The Preliminary selection will be held in late June.
- ② The Executive Committee will announce the results on Friday, July 30th on the website, and also contact all entrants by email.
- ③ Selected schools will be presented with a plaque and a certificate.
- ④ All submitted works will be displayed at the main venue of International High School Students' Photo Festival Exchange during the holding period.





About The International High School Students’ Photo Festival Exchange

The festival will be held online with selected schools from each country and region.  
✕The festival committee office will inform you about the exchange program separately.

A Duration of the Festival

Friday, July 30<sup>th</sup>, 2021 to Thursday, February 24<sup>th</sup>, 2022

B Schedule

- 7／30(Fri)
- Announcement of the selected schools

■Opening Ceremony(Online)

■Start accepting questions for the Youth Fest, Online Photo Clinic

■Start accepting video messages to introduce your school(will be showcased on the official web page)

■Community page open for participants
- 8／18(Wed)
- End of question period for the Youth Fest. Online Photo Clinic
- 9／ 1(Wed)
- Youth Fest. Online Photo Clinic website open
- 9／22(Fri)
- Submission Closed
- 10／ 1(Fri)
- Start Internet Voting process
- 10／15(Fri)
- Internet Voting closed
- 10／22(Fri)
- Awards & Closing ceremony(Online)
- Late November
- Individual comments from the judges will be distributed.

✕There is a possibility that the online exchange program will be add as needed.



C Theme

“Connection” and “Hope”

D Contents of The Festival

- ①The organizer accepts only digital data.
- ②The submitted photos must not have been previously publicly shown or published and may not have placed in any previous competitions.
- ③The submitted images must taken in RGB mode, JPEG file format, over 1024 pixel size (long side of rectangle), over 72pixel per inch.
- ④The organizer accepts submissions by email. Please send them to both the organizer and coordinator. The entrants may send the images through reliable file hosting services if the size of the images is too large.
- ⑤The name of the image files must be numbered: for example, #1, #2.
- ⑥The entrants must fill out the application form and send it in PDF format along with the submitted images to the organizer. The signature of the principal is essential.
- ⑦Please note that all submitted images will be shown on our website, exhibited at exhibitions, and used for publications.

E Judges

The panel of judges will consist of 4 people, 2 from overseas and 2 from Japan.

F Festival Awards

Awards	School	Selected by	Notes
Judges’ Choice Award	one	Judges	Invitation to the 8 <sup>th</sup> Youth Fest.
Students and Teachers' Choice Award	one	Participant team	Invitation to the 8 <sup>th</sup> Youth Fest.
World’s Chice Award (Online voting)	two	Voting through internet	Invitation to the 8 <sup>th</sup> Youth Fest.





# Application Form

International High School Students' Photo Festival Exchange



School	(Own language)				
	(English)				
Principal (Signature)		My students may apply to this competition <input type="checkbox"/> I Agree <input type="checkbox"/> I do not agree ※Please have the Principal check the correct box.			
Address of the school	Postal code:				
	TEL : (                      )                      — FAX : (                      )                      — e-mail :    @				
Chaperoning Teacher  ( M • F )  ※Please circle one.	Name	(Own language)			
		(English)			
	Japanese Polo shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> LL <input type="checkbox"/> other (       )	Dietary restrictions		
	Email	@			
Student 1 (Grade   )  ( M • F )  ※Please circle one.	Name	(Own language)			
		(English)			
	Japanese Polo shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> LL <input type="checkbox"/> other (       )	Dietary restriction		
	Rental devices	Do you want to rent camera and other devices? Yes       •       No ※Please circle one. If 'No', please fill the next box.	Type of own devices that will be used in photo sessions. ※For example 'Canon EOS 9000D'.	<input type="checkbox"/> Camera (                      ) <input type="checkbox"/> Memory (                      ) <input type="checkbox"/> Card reader (                      )	
Student 2 (Grade   )  ( M • F )  ※Please circle one.	Name	(Own language)			
		(English)			
	Japanese Polo shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> LL <input type="checkbox"/> other (       )	Dietary restrictions		
	Rental devices	Do you want to rent camera and other devices? Yes       •       No ※Please circle one. If 'No', please fill the next box.	Type of own devices that will be used in photo sessions ※For example 'Canon EOS 9000D'.	<input type="checkbox"/> Camera (                      ) <input type="checkbox"/> Memory (                      ) <input type="checkbox"/> Card reader (                      )	
Student 3 (Grade   )  ( M • F )  ※Please circle one.	Name	(Own language)			
		(English)			
	Japanese Polo shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> LL <input type="checkbox"/> other (       )	Dietary restrictions		
	Rental devices	Do you want to rent camera and other devices? Yes       •       No ※Please circle one. If 'No', please fill the next box.	Type of own devices that will be used in photo sessions. ※For example 'Canon EOS 9000D'.	<input type="checkbox"/> Camera (                      ) <input type="checkbox"/> Memory (                      ) <input type="checkbox"/> Card reader (                      )	

