

# 第8回高校生国際交流写真フェスティバル The 8th International High School Students' Photo Festival Exchange (HIGASHIKAWA Youth Fest.)

[Organizer] International High School Students' Photo Festival Exchange Executive Committee

<Affiliated Groups>

Higashikawa Town / Higashikawa Tourism Association / Higashikawa Chamber of Commerce and Industry / HigashiKawa Board of Education / Educational Foundation Hokko Gakuen / HigashiKawa Development Corporation Inc. / Kitanomegumi Inc. / Toko Hire Co., Ltd

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[Sponsorship] Kinki Nippon Tourist Co., Ltd. Asahikawa Office, The Dai-ichi Life Insurance Company, Limited
[Technical Support] The Month of Photography, Tokyo Executive Committee / HJK Inc.



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# About Higashikawa, "The Town of Photography" in Hokkaido

Higashikawa is located almost in the center of Hokkaido in Japan. It is the unique town in the world that has declared itself as the "Town of Photography since June in 1985 with the aim of creating a pleasant town full of vitality where is open to the world and nature and culture exist in harmony through international exchange and photography culture.



# What is the International High School Students' Photo Festival Exchange?

It is a festival that Higashikawa, the "Town of Photography" has held since 2015 aiming for a future in harmony between the town's nature and culture, focusing on photography culture. It has been held to connect photography culture with the people of the world, with the aim of deepening conversation, expanding the circle of friendship, and wishing for world peace through photography culture.

We are looking for works (a series of photos) based on the designated theme from the countries and regions listed below, where we currently have established international exchanges. The qualifier will be held in each country and region. The selected schools from overseas and Japan will be invited to Higashikawa to participate in the festival.



International Teams (Cities, districts and towns are designated by the organizer.)

Country / Region	City / District / Town	
China	Beijing, Xiamen	
Korea	Yeongwol Country	
Taiwan	all across Taiwan	
Thailand		
Vietnam		
Uzbekistan	Tashkent	
Indonesia		
Australia		
Canada	Canmore	
Latvia	Valmiera	
U.S.A	New York	
Myanmar	Twantay	
Malaysia	Kuala Lumpur	
Singapore	Singapore	
Finland	Kangasala	
Mongolia	Ulaanbaatar	
Russia	Aniva	
France		
Laos	Vientiane	
Luxembourg		
Colombia	Boyacá	

\*The organizer accepts entries only from the cities, districts, and town listed above. \*The qualifier process varies by country. Please contact the local coordinator.



# How to entry for the 8th International High School Students' Photo Festival Exchange

# A Eligibility:

- Teams consisted of three students who are enrolled in a high school or equivalent educational institution
  - A teacher in the school must be their advisor and accompany the team during the festival.
  - Only one team per school can apply.
- · High school students who are interested in international cultural exchange through photography

# B Theme of Works for Qualifier: The Charm of Your Region

# C Submission Rules:

- 1 Only digital data is acceptable.
- ② The submitted works must not have been previously shown publicly or published and may not have placed in any previous competitions. (If the organizer finds that the submitted works do not meet these requirements, the invitation to the festival may be withdrawn.)
- ③ Only one team per school may apply.
- ④ The submitted works must be a series of six photos.
- (5) The photos should be taken in RGB mode, the file format should be JPEG, the size should be at least 1024 pixels on the long side, and the resolution should be 72ppi or higher.
- 6 Submission must be by email. If the size of the photos is too large, send them through reliable file hosting services.
- 1 The name of the work files must be numbered in accordance with the order: for example, #1, #2.
- (8) The entrants must fill out the application form and send it in PDF format by email along with the submitted works. The signature of the principal is essential.
- Please note that any submitted works may be exhibited in exhibitions held by the organizer, used for printings and publications, and uploaded on the website without any charge.

# D Application Deadline:

5:00 p.m. on Thursday, May 18, 2023 (Japan Standard Time)

# E Email Addresses for Submitting the Works

Organizer: kouryu@town.higashikawa.hokkaido.jp

Coordinator: kiti@kelloniemi.net (Ms. Kiti Kelloniemi)

- \*When submitting your works, please send them to both the organizer and the coordinator by email with the subject "Submission of the works for International High School Students' Photo Festival Exchange."
- \*Please make sure that you can receive emails from the address above. We may occasionally contact you.

## F Qualifier Method:

Submitted works will be assessed by a panel of about three judges for each country/region to determine the qualifying schools to participate in the festival.

\*In some countries/regions, the participating school may be selected by the coordinator.

#### G Qualifier Result Announcement

- (1) The qualifiers will be held in late June.
- (2) The organizer will announce the results in early July on the website, and also contact all entrants by email.
- 3 A plaque and certificates will be presented to the selected schools.
- ④ The submitted works will be exhibited at the main venue during the festival.

# Summary of the 8th International High School Students' Photo Festival Exchange

#### A Summary

Selected schools from each country and region including from Japan will be invited to Higashikawa, the Town of Photography, to take part in the photo sessions using a digital camera in the uniquely beautiful places around the town.

Based on the themes set for each day, a three-day photo session will be held at a designated location and time. After that, the participants will select and prepare their works for presentation, and submit a series of six photos or two single photos with the title of the work.

\*Please note that the content of the festival is subject to change without prior notice.

#### B Duration of the Invitation:

From Monday, August 21, 2023 to Sunday, August 27, 2023 <Duration of the Festival: From Tuesday, August 22, 2023 to Saturday, August 26, 2023>

#### C Main Venues:

- I. Higashikawa Cultural Exchange Center CentPure I
- II. Various viewpoints in Higashikawa

#### D Schedule (tentative):

Mon, August 21	Arrival in Higashikawa		
Tue, August 22	■ Take Team Photos ■ Opening Ceremony ■ Japanese Language Lesson		
	■ Orientation ■ Welcome Dinner Party		
Wed, August 23	■ Photo Session #1 ■ Photo Selection & Presentation #1		
Thu, August 24	■ Photo Session #2 ■ Photo Selection & Presentation #2		
	■ Let's Make Friends through Photography ■ Judges' Review ■ Voting #1		
Fri, August 25	■ Voting #2 ■ Photo Session #3 ■ Photo Selection & Presentation #3		
	Let's Make Friends through Photography		
	■ Return photo equipment (only for those who borrowed it) ■ Voting #3		
Sat, August 26	■ Sightseeing Tour		
	■ Awards Ceremony & Closing Ceremony ■ After Party		
Sun, August 27	■ End		

# E Judges:

The panel of judges will consist of 7 people: 2 from overseas and 5 from Japan.

## F Festival Awards:

Awards	Given to:	What's awarded:	
The Higashikawa "Town of Photography" Award (Gold Award)	1 school / 1 individual	Award certificate and extra prize	
Higashikawa Tourism Association Award (Silver Award)	1 school / 1 individual Award certificate and extra		
Hokko Gakuen Award (Bronze Award)	1 school / 1 individual	Award certificate and extra prize	
Sponsor's Choice Award of Excellence	2 schools	Prize	
Students and Teachers' Choice Award	2 schools / 3 individuals	Prize	
Online Special Choice Award (Online voting)	2 schools / 3 individuals	Prize	

# G Online Voting

The Online Special Choice Award will be determined by online voting, which is open to everyone in the world. Voting will open during the periods below:

-Open voting for presentation #1:

from 8 p.m., on Wednesday, August 23 to noon, on Saturday, August 26, 2023.

-Open voting for presentation #2:

from 8 p.m., on Thursday, August 24 to noon, on Saturday, August 26, 2023.

-Open voting for presentation #3:

from 8 p.m., on Friday, August 25 to noon, on Saturday, August 26, 2023.

# H Expenses for Participation

The organizer is responsible for transportation costs from the airport nearest to the school to Higashikawa as well as accommodations for the participants, three students and one teacher per team. Meals during the festival are also provided.

\*Transportation between home and the nearest airport is the responsibility of the participants.

\*The organizer only provides accommodation for the minimum nights necessary.

# I Others

- (1) If a PCR or antigen test 72-hour prior to departure for Japan is required, the organizer will cover the expense for the test. Please make sure to keep the receipt as it will need to be submitted later.
- (2) Each facility is equipped with Wi-Fi access, but if you wish to use your smartphone or other devices outdoors, please prepare a SIM card or a pocket Wi-Fi as needed.
- ③ During your stay in Higashikawa, interpreters will accompany each team. We will try to arrange an interpreter who speaks your mother tongue, but please note that we cannot guarantee that.
- ④ During your stay in Japan, be sure to take preventive measures such as wearing a mask, hand-washing, using hand sanitizer, avoiding crowds, and so on.

(5) If you were to be found to be a close contact or test positive for COVID-19 during your stay, you are required to follow the instructions outlined by the organizer.

\*If you are selected as a participating school, submission of an agreement form will be necessary.

(6) The organizer will purchase personal accident insurance for the participants. However, the participants may be required to bear expenses that exceed the coverage of the insurance for extending their stay in Japan or changing their return flights due to getting infected with COVID-19.





# **Application Form**

International High School Students' Photo Festival Exchange



School Name		(In your native language)					
		(In Eng	In English)				
Principal (Signature)				□ I agre	ents' entry for this festival, e □ I do not agree principal check the either box.	To be filled in by Principal	
Postal		code:				1	
FAX: (		TEL: ( FAX: ( Email:	j -	_ _ @			
Accompanying Name		no	(In your native language)			-	
Teacher	Ival		(In English)				
(Male/Female)	Shirt Size		□S □M □L □LL □other ( )		ry restrictions ood allergies		
*Please circle one.	Em	ail		L	@	L	-
	NT		(In your native language)				
Name		ne	(In English)				
Student 1 ( th grade)	le) Shirt Size		□S □M □L □LL □other ( )		ry restrictions ood allergies		-
(Male/Female) *Please circle one.			Do you want to borrow a camera or other devices? Yes / No	devices	e of your own s you plan to use photo sessions	□camera: □storage media:	
			*Please circle one. If 'No', please fill in the right section.	ex.) Ca	non EOS 9000D	□card reader:	
	Student 2 th grade) Shirt Size		(In your native language)				
_			(In English)				
			□S □M □L □LL □other ( )		ry restrictions ood allergies		
(Male/Female) *Please circle one. devices			Do you want to borrow a camera or other devices? Yes / No	devices	e of your own you plan to use photo sessions	□camera: □storage media:	
			*Please circle one. If 'No', please fill in the right section.	ex.) Ca	non EOS 9000D	□card reader:	
Name		(In your native language)					
			(In English)				-
Student 3 ( th grade)	Shirt	Size	□S □M □L □LL □other()		ry restrictions ood allergies		
(Male/Female) *Please circle one.	Lendi devi		Do you want to borrow a camera or other devices? Yes / No	devices	e of your own s you plan to use photo sessions	□camera: □storage media:	
			*Please circle one. If 'No', please fill in the right section.	ex.) Ca	non EOS 9000D	□card reader:	

	(In your native language)			
Title	(In English)			
The number of				
photographs	6 pieces		*A series of photos themed on 【th	ne charm of your region】
Type of Photographs	1: Black-and-white	2: Cobr	3: Both black-and-white and color	*Please circle one.
Message (If you wo	uld like to describe your	r works o	or give a title to each piece, please use	the space below.)

#### NOTES:

- 1. Please fill out all of the necessary items in the bold frame.
- 2. We cannot accept this application form without the signature of the principal. Please ensure that it is signed before you submit and that the principal has checked the either box ("I agree" or "I do not agree").
- 3. Please provide the information of the person who will participate in the Youth Fest. at the "Accompanying Teacher" and "Student 1 to 3" sections.
- 4. If your school is selected to advance "The International High School Photo Festival Exchange", you will receive a special polo shirt to wear at the festival. That's why "shirt
- 5. Please indicate exactly what you are not allowed to or you cannot eat due to religious beliefs, allergies or other reasons. The organizer will plan the meals during your stay based on the information provided at the "Dietary restrictions or food allergies" section.
  6. If the "Type of your own devices" section is blank, you will be supposed to use a camera
- and other equipment provided by the organizer for the photo sessions.
- 7. Personal information will only be used for contacting you concerning the festival No personal information will be disclosed to a third parties without permission.

国・地域	都市・郡・町	エントリー 番号

\*The above section is for office use only. Please do not enter any information here.