



# 第9回高校生国際交流写真フェスティバル

## The 9th International High School Students' Photo Festival Exchange (HIGASHIKAWA Youth Fest.)

【Organizer】 International High School Students' Photo Festival Exchange Executive Committee

<Affiliated Groups>

Higashikawa Town / Higashikawa Tourism Association / Higashikawa Chamber of Commerce and Industry / HigashiKawa Board of Education / Educational Foundation Hokko Gakuen / HigashiKawa Development Corporation Inc. / Kitanomegumi Inc. / Toko Hire Co., Ltd

【Official Support】 Ministry of Foreign Affairs of Japan / Council of Local Authorities for International Relations / Embassy of the Republic of Korea in Sapporo / Royal Thai Embassy in Japan / Embassy of the Republic of Uzbekistan in Japan / Embassy of Canada in Japan / Embassy of Latvia in Japan / U.S. Consulate General Sapporo / Embassy of the Republic of the Union of Myanmar, Tokyo / Embassy of the Republic of Colombia in Japan / Embassy of Ireland, Japan / Sapporo Branch, Taipei Economic and Cultural Representative Office in Japan / Hokkaido Government / All Japan Senior High School Cultural Federation / Hokkaido Senior High School Cultural Federation / Canon Marketing Japan Inc. / Western Digital Corporation / EIZO Corporation

【Sponsorship】 Kinki Nippon Tourist Co., Ltd. Asahikawa Office

【Technical Support】 HJK Inc.

東川オフィシャルパートナー  
Partnership



【The 8th International High School Students' Photo Festival Exchange Executive Committee】

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Official Website: <https://higashikawa-youth-fest.jp>

## About Higashikawa, “The Town of Photography” in Hokkaido

Higashikawa is located almost in the center of Hokkaido in Japan. It is the unique town in the world that has declared itself as the “Town of Photography” since June in 1985 with the aim of creating a pleasant town full of vitality where is open to the world and nature and culture exist in harmony through international exchange and photography culture.



## What is the International High School Students’ Photo Festival Exchange?

It is a festival that Higashikawa, the “Town of Photography” has held since 2015 aiming for a future in harmony between the town’s nature and culture, focusing on photography culture. It has been held to connect photography culture with the people of the world, with the aim of deepening conversation, expanding the circle of friendship, and wishing for world peace through photography culture.

We are looking for works (a series of photos) based on the designated theme from the countries and regions listed below, where we currently have established international exchanges. The qualifier will be held in each country and region. The selected schools from overseas and Japan will be invited to Higashikawa to participate in the festival.



International Teams (Cities, districts and towns are designated by the organizer.)

Country / Region	City / District / Town
China	Beijing, Xiamen
Korea	Yeongwol Country
Taiwan	all across Taiwan
Thailand	
Vietnam	
Uzbekistan	Tashkent
Indonesia	
Australia	
Canada	Canmore
Latvia	Valmiera
U.S.A	New York
Myanmar	Twantay
Malaysia	Kuala Lumpur
Finland	Kangasala
Mongolia	Ulaanbaatar
Russia	Aniva
France	
Laos	Vientiane
Luxembourg	
Colombia	Boyacá
Ireland	

\*The organizer accepts entries only from the cities, districts, and town listed above.

\*The qualifier process varies by country. Please contact the local coordinator.



## How to entry for the 9th International High School Students' Photo Festival Exchange

### A Eligibility:

- Teams consisted of three students who are enrolled in a high school or equivalent educational institution
  - A teacher in the school must be their advisor and accompany the team during the festival.
  - Only one team per school can apply.
- High school students who are interested in international cultural exchange through photography

### B Theme of Works for Qualifier: The Charm of Your Region

### C Submission Rules:

- ① Only digital data is acceptable.
- ② The submitted works must not have been previously shown publicly or published and may not have placed in any previous competitions. (If the organizer finds that the submitted works do not meet these requirements, the invitation to the festival may be withdrawn.)
- ③ Only one team per school may apply.
- ④ The submitted works must be a series of six photos.
- ⑤ The photos should be taken in RGB mode, the file format should be JPEG, the size should be at least 1024 pixels on the long side, and the resolution should be 72ppi or higher.
- ⑥ Submission must be by email. If the size of the photos is too large, send them through reliable file hosting services.
- ⑦ The name of the work files must be numbered in accordance with the order: for example, #1, #2.
- ⑧ The entrants must fill out the application form and send it in PDF format by email along with the submitted works. The signature of the principal is essential.
- ⑨ Please note that any submitted works may be exhibited in exhibitions held by the organizer, used for printings and publications, and uploaded on the website without any charge.

### D Application Deadline:

5:00 p.m. on Thursday, May 16, 2024 (Japan Standard Time)

### E Email Addresses for Submitting the Works

Organizer: [kouryu@town.higashikawa.hokkaido.jp](mailto:kouryu@town.higashikawa.hokkaido.jp)

Coordinator: [tanja.makitalo@edu.kangasala.fi](mailto:tanja.makitalo@edu.kangasala.fi) (Ms. Tanja Mäkitalo)

\*When submitting your works, please send them to both the organizer and the coordinator by email with the subject "Submission of the works for International High School Students' Photo Festival Exchange."

\*Please make sure that you can receive emails from the address above. We may occasionally contact you.



## F Qualifier Method:

Submitted works will be assessed by a panel of about three judges for each country/region to determine the qualifying schools to participate in the festival.

\*In some countries/regions, the participating school may be selected by the coordinator.

## G Qualifier Result Announcement

- ① The qualifiers will be held in late June.
- ② The organizer will announce the results in early July on the website, and also contact all entrants by email.
- ③ A plaque and certificates will be presented to the selected schools.
- ④ The submitted works will be exhibited at the main venue during the festival.

## Summary of the 9th International High School Students' Photo Festival Exchange

### A Summary

Selected schools from each country and region including from Japan will be invited to Higashikawa, the Town of Photography, to take part in the photo sessions using a digital camera in the uniquely beautiful places around the town.

Based on the designated themes, photo sessions will be held at a designated location and time. After that, the participants will select and prepare their works for exhibition, and submit a series of six photos or one single photo with the title of the work.

\*Please note that the content of the festival is subject to change without prior notice.

### B Duration of the Invitation:

From Monday, August 19, 2024 to Sunday, August 25, 2024

<Duration of the Festival: from Tuesday, August 20, 2024 to Saturday, August 24, 2024>

### C Main Venues:

- I. Higashikawa Cultural Exchange Center CentPure I
- II. Various viewpoints in Higashikawa

### D Schedule (tentative):

Mon, August 19	■ Arrival in Higashikawa
Tue, August 20	■ Take team photos      ■ Opening Ceremony      ■ Japanese language lesson ■ Lend out filming equipment to those who need to borrow ■ Orientation      ■ Welcome dinner party
Wed, August 21	■ Photo Session #1, 2, 3      ■ Japanese culture experience
Thu, August 22	■ Photo Selection #1      ■ Photo Session #4      ■ Judges' Review ■ Judges' & Coordinators' Review
Fri, August 23	■ Photo Session #5      ■ Photo Selection #2 & Photo exhibition ■ Online voting      ■ Screen a film produced by Higashikawa ■ Return the borrowed filming equipment      ■ Voting      ■ Sightseeing Tour
Sat, August 24	■ Awards Ceremony & Closing Ceremony      ■ Cross-cultural exchange party
Sun, August 25	■ Saying good-bye

## E Judges:

The panel of judges will consist of 5 people: 2 from overseas and 3 from Japan.

## F Festival Awards:

Festival Awards	Given to:	What's awarded:
Higashikawa "Town of Photography" Award (Gold Award)	1 school / 1 individual	Award certificate and extra prize
Higashikawa Tourism Association Award (Silver Award)	1 school / 1 individual	Award certificate and extra prize
Hokko Gakuen Award (Bronze Award)	1 school / 1 individual	Award certificate and extra prize
Sponsor's Choice Award of Excellence	1 school	Prize
Students and Teachers' Choice Award	1 schools / 1 individuals	Prize
Online Special Choice Award (Online voting)	1 schools / 1 individuals	Prize

## G Online Voting

The Online Special Choice Award will be determined by online voting, which is open to everyone in the world. Voting will open from 5 p.m., on Friday, August 23 to 10 a.m. on Saturday, August 24, 2024.

## H Expenses for Participation

The organizer is responsible for transportation costs from the airport nearest to the school to Higashikawa as well as accommodations for the participants, three students and one teacher per team. Meals during the festival are also provided.

\*Transportation between home and the nearest airport is the responsibility of the participants.

\*The organizer only provides accommodation for the minimum nights necessary.

## I Others

- ① Each facility is equipped with Wi-Fi access, but if you wish to use your smartphone or other devices outdoors, please prepare a SIM card or a pocket Wi-Fi as needed.
- ② During your stay in Higashikawa, interpreters will accompany each team. We will try to arrange an interpreter who speaks your mother tongue, but please note that we cannot guarantee that.





# Application Form

International High School Students' Photo Festival Exchange



School Name		(In your native language)		
		(In English)		
Principal (Signature)				With my students' entry for this festival, <input type="checkbox"/> I agree <input type="checkbox"/> I do not agree *Please have the principal check the either box.
School Address		Postal code: TEL: (            )            — FAX: (            )            — Email:                            @		
Accompanying Teacher  (Male/Female)  *Please circle one.	Name	(In your native language) (In English)		
	Shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> LL <input type="checkbox"/> other (        )	Dietary restrictions or food allergies	
	Email	@		
Student 1 (      th grade)  (Male/Female)  *Please circle one.	Name	(In your native language) (In English)		
	Shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> LL <input type="checkbox"/> other (        )	Dietary restrictions or food allergies	
	Lending of devices	Do you want to borrow a camera or other devices? Yes / No  *Please circle one. If 'No', please fill in the right section.	Type of your own devices you plan to use in the photo sessions  ex.) Canon EOS 9000D	<input type="checkbox"/> camera:  <input type="checkbox"/> storage media:  <input type="checkbox"/> card reader:
Student 2 (      th grade)  (Male/Female)  *Please circle one.	Name	(In your native language) (In English)		
	Shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> LL <input type="checkbox"/> other (        )	Dietary restrictions or food allergies	
	Lending of devices	Do you want to borrow a camera or other devices? Yes / No  *Please circle one. If 'No', please fill in the right section.	Type of your own devices you plan to use in the photo sessions  ex.) Canon EOS 9000D	<input type="checkbox"/> camera:  <input type="checkbox"/> storage media:  <input type="checkbox"/> card reader:
Student 3 (      th grade)  (Male/Female)  *Please circle one.	Name	(In your native language) (In English)		
	Shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> LL <input type="checkbox"/> other (        )	Dietary restrictions or food allergies	
	Lending of devices	Do you want to borrow a camera or other devices? Yes / No  *Please circle one. If 'No', please fill in the right section.	Type of your own devices you plan to use in the photo sessions  ex.) Canon EOS 9000D	<input type="checkbox"/> camera:  <input type="checkbox"/> storage media:  <input type="checkbox"/> card reader:

To be filled in  
by Principal

